

Geography Structure page for longer questions 6/7 mark (depending on spec)

Connectors to use:

- **Succession:** To begin with, firstly, secondly, thirdly, finally, lastly
- **Contrast:** However, nevertheless, whereas, although, on the one hand, on the other hand
- **Addition:** Moreover, furthermore, in addition,
- **Exemplification:** For example, for instance, such as
- **Consequence:** Resultantly, consequently, therefore
- **Result:** In conclusion, to sum up

Key things to include for case studies:

- **Numbers:** Dates, populations, statistics, percentages
- **Location:** Start big and get smaller, name the **continent** (Africa, Europe, Asia), **country** (UK, France, Ghana), **region** (state or county Atlanta/Surrey) **local** regional detail (city/village name Accra/Luton)
- **Develop your points:** You get extra points for developing what you say rather than listing things. For example

Structure:

- **Introduction:**
 - Always start with locating your case study (see location above)
 - Say what you are about to say in 1 sentence/summary
- **PEEL 3x paragraphs: point, evidence, explanation, link. Use connectors above.**
 - **Point:** make your point
 - **Evidence:** back it up, support your point with examples and use details with numbers and facts
 - **Explanation:** explain how the evidence supports your point
 - **Link:** link this point to the next point in the next paragraph, or back to the main question.
- **Conclusion:**
 - Summarise main points
 - Give an overall statement
 - Give a reason you believe this