

Encourages conservation and preservation of natural resources.	Encourages conservation and preservation of cultural resources.
Encourages conservation and preservation of historical resources.	Could be considered a “clean” industry.
Along the Inca Trail trees have been cut down to use as fuel for cooking.	There are plans to build roads and a cable car which would have a significant impact on the environment.
As the Inca Trail becomes more popular the footpath is becoming more eroded and litter is being dropped.	Sewage flows straight into the Urubamba River and there is no garbage disposal, it often ends up being dumped next to the river.
Low flying helicopters are damaging the fragile plants of the forest.	Crowding and congestion on the roads and footpaths in the narrow streets.

Attracts high spending tourists.	Provides the Government with extra tax revenue, which can be used for healthcare and education.
Machu Picchu generates US\$6 million per year and the Inca Trail brings in about US\$3 million.	Creates local jobs and business opportunities.
Increases in the cost of food and services.	Employment is only seasonal, many people are laid off in the low season.
Many of the jobs are poorly paid.	Leads to “Tourism Dependency”, if tourists stop coming (e.g. due to economic recession) there is few other ways for locals to make money.

### The Multiplier Effect

The Multiplier Effect brings new money into the economy. Tourist money is returned to the local economy as it is spent again and again.

This helps attract additional businesses and services to support the tourist industry, which in turn lead to more money being spent.

<p>Money from tourists support community facilities and services that other wise might not be developed.</p>	<p>Overloading of porters leads to health problems.</p>
<p>Encourages civic involvement and pride.</p>	<p>Cultural diffusion could lead to the loss of traditional values and culture, through imitation of visitor behaviour.</p>
<p>Provides cultural exchange between tourists and locals.</p>	<p>May change locals behaviour and family relationships.</p>
<p>Encourages preservation and celebration of local festivals and cultural events.</p>	<p>Tourists lifestyles and ideas could conflict with those of local people.</p>
<p>Facilities and infrastructure supported by tourism can also benefit the locals (e.g. the railway).</p>	
<p>Locals learn new languages and skills.</p>	<p>Increased level of crime in areas with lots of tourists.</p>